

A woman with long dark hair stands in a garden, looking upwards. She is wearing a strapless, knee-length dress with a pink and white checkered pattern. The garden features a large, leafy tree on the left, a row of tall, slender cypress trees in the background, and several white stone urns and hedges in the foreground. The sky is blue with some clouds.

JE SUIS  
*resplendent.*

PHILLIPA SIGNORELLI



1. concept statement

2. moodboard

3. trend research

5. print design

7. development

9. capsule collection

11. final design

13. styling

15. photos

19. references/credits

# FOLIO TRENDS COLLECTION



# ABOUT ME

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My name is Phillipa Signorelli, and I am an emerging fashion designer based in Sydney. Currently, I am in my final year pursuing a Bachelor of Design in Fashion Design at the Whitehouse Institute of Design. I went straight into studying after completing high school in 2021 at MLC School, where I was recognised as a HSC distinguished achiever, receiving a band 6 in textiles and design. In year 10th, I gained valuable work experience at Carla Zampatti in 2019, providing me with insights into various aspects of the fashion industry, including quality control, marketing, and visual merchandising.

During my final year of high school, I also completed a Certificate III in Design Fundamentals – Fashion Design at the Whitehouse Institute of Design. In addition to my academic pursuits, I have practical experience in fashion styling and dressing. I worked at the well-known dress store called White Runway, in Sydney. In this role, I assisted customers, including brides, bridesmaids, and guests attending formal events, in one-on-one appointments to find the perfect dress for their occasion.

My design style is unique and sculptural, evident in the high-fashion pieces I create. I draw inspiration from nature, art, and architecture, weaving them together to define my distinct aesthetic—bold yet elegant. Constantly pushing the boundaries of conventional fashion, I construct wearable works of art that captivate the imagination and instil confidence in the wearer.

I am passionate about highlighting avant-garde silhouettes and bringing fashion to life through my vivid, multi-dimensional, and elaborate designs, which communicate a strong feminine essence and energy.



# CONCEPT STATEMENT

“Je Suis...” French for “I am” and resplendent, meaning “attractive and impressive through being richly colourful” merge to create the concept of one being bold and confident. Inspired by the intricate structured details of the Eiffel Tower’s architecture and a hint of ballet, the collection is daring and powerful, prompting the wearer to attain a fearless persona.

The striking colours communicate strong feminine energy, which cohesively and harmoniously works to make a bold statement. The range of on-trend colours used are fresh and ‘a youthful and sweet blend which effortlessly connotes feelings of delight’ (Moject, 2022). The collection targets women aged between 16–23 years old seeking a stylish wardrobe incorporating a chic mixture of luxury and complementary colours and patterns. Aimed at the girl who is fierce yet delicate – someone optimistic and fresh.

The look is made up of two fashion-forward and high end pieces that use quality fabrics which incorporate a stunning variety of prints, reflecting the vibrant colour palette applied to the design. Through taking inspiration from the Eiffel Towers structure, which connotes “romanticism and elegance, the landmark has become a character in its own right, communicating modernity and avant-garde.” (Salmi 2021) Bringing architecture to life with a splash of chaos from the diverse use of patterns allows for the look to be elevated further. An aspect of ballet has also been used as an influence in the design of the dress through the structured panels that project from the dress as well as the baby doll silhouette which almost mimics a tutu. “The evolution of the tutu was designed to show off the legs” (Thopre, 2022), a feature of the propeller dress which highlights and lengthens the legs.

Moreover, the dress incorporates an exclusive original print design made through contrasting objects while focusing on anomalies. The sleek cropped roll collar jacket made of an orange crinkle vinyl is young and current, a staple item that adds edge to the design. The look is sustainable as the pieces can be worn together or individually depending on the consumers preference.

“Je Suis...” French for “I am” and resplendent, meaning “attractive and impressive through being richly colourful” merge to create the concept





5.

DRIES VAN NORTEN FALL 2022 RTW



CHANEL FALL 2022 RTW

CHANEL FALL 2022 RTW

EMILIO PUCCI FALL 2022 RTW

STEILA MCCARTNEY SPRING 2023 RTW

# TREND RESEARCH

CHLOE FALL 2022 RTW



LOEWE SPRING 2023 RTW

CHRISTIAN DIOR SPRING 2023 RTW

ALEXANDER NICQUEEN RESORT 2021

OSCAR DE LA RENTA PRE FALL 2022

6.





PRINT DESIGN





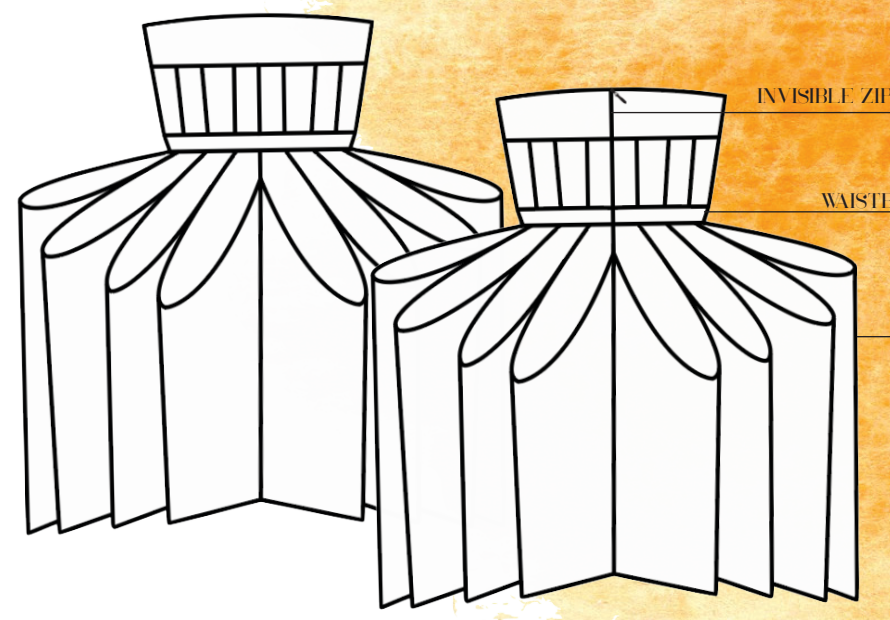
# DEVELOPMENT







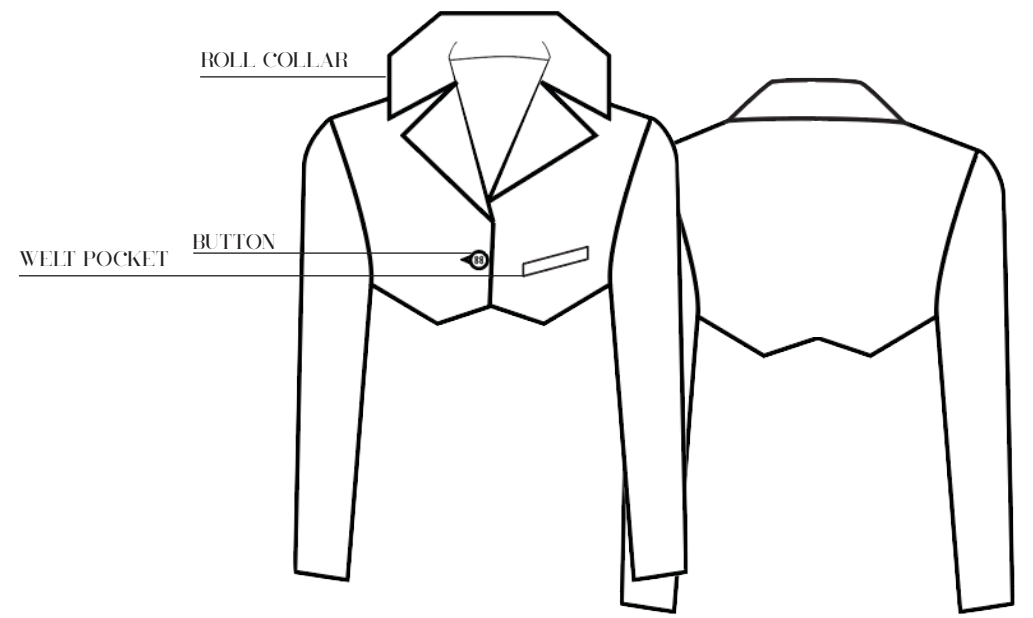
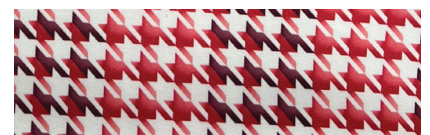
# FINAL DESIGN



INVISIBLE ZIPPER

WAISTBAND

PROPELLERS



ROLL COLLAR

BUTTON

WELT POCKET





# STYLING













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Thorpe, V. (2022) The last dance? why prima ballerinas are turning away from the Tutu, The Guardian. Guardian News and Media. Available at: <https://www.theguardian.com/stage/2022/jan/09/the-last-dance-why-prima-ballerinas-are-turning-away-from-the-tutu> (Accessed: November 27, 2022).

# RESEARCH



## CREDITS

DESIGNER phillipa signorelli  
STYLING phillipa signorelli  
PHOTOGRAPHY yazzen omar  
MODEL nicola kery  
MUA imogen ovijach





*resplendent : attractive and impressive through being richly colourful.*